

## DISPLAY PANELS FOR SHOWROOM:

Innovative graphic elements. Real profile samples. 5 different cross sections. New elements for display marketing devoted to showrooms with technical solutions!

A panel for showrooms, ideal in size and proportions for inclusion in the most common display cases for ceramic tile showrooms.

Five display grids divided into sectors, product photos and real samples.

A carefully designed instrument in line with the needs of the most important showrooms.

Display goods in a dynamic way, attracting attention and presenting and offering new solutions means creating added value.

### TECHNICAL SOLUTIONS

5 different boxes of technical profiles

MEASUREMENTS: 200x100 cm

WEIGHT: 6,5 KG

### DESIGN SOLUTIONS

5 different boxes of design profiles

MEASUREMENTS: 200x100 cm

WEIGHT: 6 KG

## CUBETEC DISPLAY TOTEM:

Profilitec spa presents CUBETEC, the innovative showroom display system: a Totem in die-cut cardboard consisting of 6 different cubes for different product families.

Decorative element for showrooms, extremely flexible in use.

### CUBETEC:

Total totem height: 212 cm

Cube dimensions: 38x38x38 cm

6 cubes for 6 product families:

Floors; Steps; Wall tiles;

System joints for balconies;

Skirtings, Expansion Joints



## sales support profile

A complete range of profile display stands ensuring optimum presentation of our products, a key tool for DIY sales and for the organisation of your shop/storage space. Table of photographs captures the attention and clearly explains the function of products displayed.

Two product lines, two display lines, with professional length profiles cut to the European standard of 2,70 metres and available in pre-cut lengths of 0,90 and 1,35 metres for easier applications for the less expert.



### Art 1091/C CERAMIC LINE PROFESSIONAL DISPLAY

Table of photographic illustrations detailing the main applications of the profiles. Entirely in white coated metal with 16 column spaces for a clear division of the products.

Dimensions L= 100 cm B= 37 cm H= 270 cm

### Art 1091/M MULTICLIP LINE PROFESSIONAL DISPLAY

Table of photographic illustrations detailing the main applications of the profiles. Entirely in white coated metal with 16 column spaces for a clear division of the products.

Dimensions L= 100 cm B= 37 cm H= 270 cm

### Art 1091/B SKIRTINGS LINE PROFESSIONAL DISPLAY

Table of photographic illustrations detailing the main applications of the profiles. Entirely in white coated metal with 16 column spaces for a clear division of the products.

Dimensions L= 100 cm B= 37 cm H= 270 cm

### Art 1090/C FLOOR LINE DIY DISPLAY

Table of photographic illustrations detailing the main applications of the profiles. Entirely in white coated metal with 12 hangers for a clear division of the products.

Dimensions L= 80 cm B= 37 cm H= 230 cm

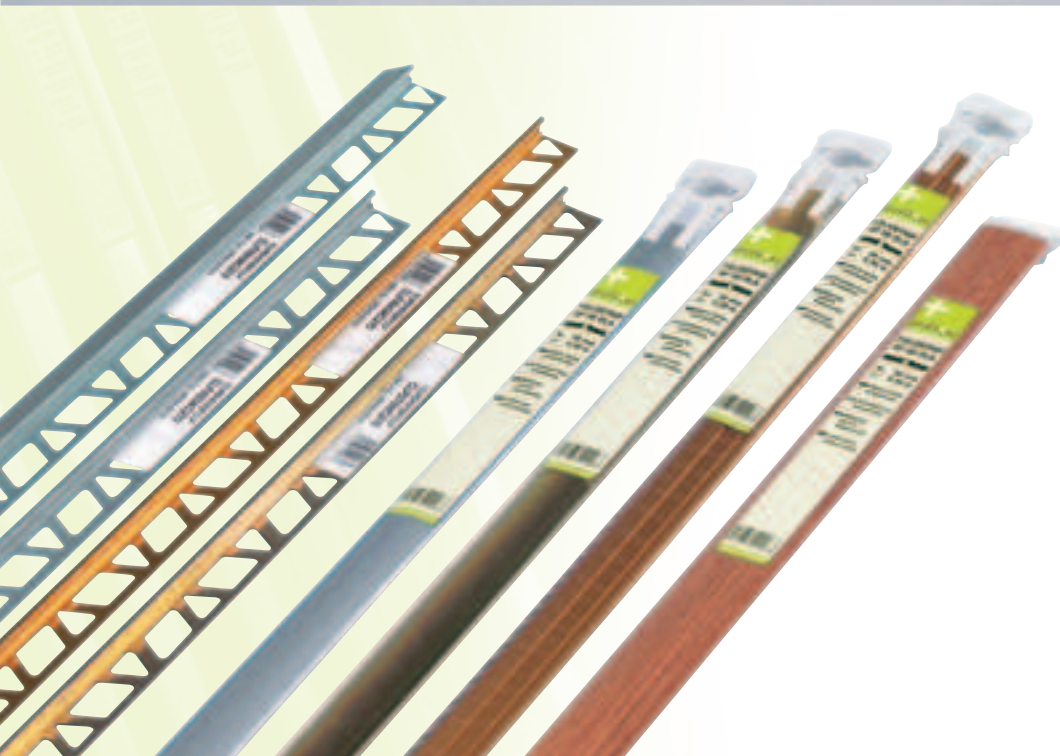
### Art 1090/M MULTICLIP LINE DIY DISPLAY

Table of photographic illustrations detailing the main applications of the profiles. Entirely in white coated metal with 12 hangers for a clear division of the products.

Dimensions L= 80 cm B= 37 cm H= 230 cm







Clear and simple to understand thanks to a clear system of labelling which details each product and its application as well as an EAN 13 bar code for computerised stock management. Profiles pre-cut to length of 0,90 metres in order to adapt to the most common single door widths, 1,35 metres to adapt the profile to the thresholds of safety doors and to double doors.

Packaged in completely recyclable polypropylene with hanger for the FLOOR and MULTICLIP lines. The CERAMIC line comes without polypropylene packaging and hanger.

## sales support profile

### INTERNET

A new interactive website that can guide the user directly to the solution he seeks. Technical data sheets dedicated to each individual article, specification items, profile of raw materials. A virtual hand-book answering to all your questions.

A fast one click to respond to requests for private people, designers and professionals.



### LITERATURE:

Product Catalogue & Pricelist, comprehensive tools that have a rich heritage of technical solutions, with all different installation guidelines and specifications, indicating the available finishes and sizes. Real photos of each product, all items of the specifications, the profile of raw materials.

Indispensable tools for an accurate choice of design accessories and finishing details in modern or traditional environments, to solve the most common problems of construction and installation. Solutions available just at one read.







#### SAMPLES MOCK-UP

Marketing solutions with dedicated samples displays created ad hoc to present each specific product line. Real products displayed in actual laying reconstructions. Numerous profiles presented, realistic three-dimensional stands, sample pictures, code references to facilitate their understanding. An interactive tool at the service of a quality business.

#### SAMPLE FOLDERS & DISPLAYS:

Innovative 3-dimensional display systems for the counter stand to present specific dedicated solutions. Dynamic tools for the counter stand, conceived for the showroom sellers. Real samples, emotional photos, attention to installation details, product explanations. Immediate and effective solutions to everyday job. Seizing each single opportunity adding value to all particulars.

